

*Owner: Marcellus Olds*



Let's us supercharge your music

<https://molds1.wixsite.com/hit-maker-express>

# Mission Statement

Our mission here at Supedup Studios is to provide super-quality sounds that anyone can afford, no matter your budget.

# SERVICES

*Supedup Studios was designed and built to help individuals meet their audio needs, whether that be recording, mixing, and mastering audio for music, games, television and/or film. We strive to provide high quality sounds at reasonable rates.*

*Our services comes with a fully-guaranteed commitment to provide exceptional audio services from experienced audio engineers that are fully capable of meeting the high-quality standards expected within the professional audio production industry.*

# About Me

Marcellus (Studio Owner) aka Blkspades is an aspiring artist (mix engineer, performer, audio production engineer, game sound designer) that wants to achieve great things. He is very passionate about being creative and expressing your creativity through his previous work experience and education. His experiences in life should help guide clients through their journey of self-discovery as artist while they venture upon the unknown within the audio/music industry. He wants to meet and work with like-minded individuals who want to create something incredible to share with the world.



# Marketing Plan

*Supedup Studios will market exclusively on Social Media Sites. We will outsource this work to a third party to handle this aspect of the business. The owner will also network locally by passing out business cards at parties and events to get the word out that our business can provide superior audio production work at the most reasonable prices guaranteed.*

# Funding Plan

*Supeup Studios will be self-funded by the owner Marcellus Olds on the initial startup of the business by applying for a \$50,000 loan through a 401k plan from working a full-time job for the past 20 yrs. If additional funding is needed or required, Supedup Studios will apply for a Business Loan through Chase Bank, however, at this time, additional funding is not required.*

# Asset List

ITEM	Description	Cost
<i>Sennheiser HD 280 PRO</i>	<i>Studio Headphones</i>	<i>\$100.00</i>
<i>Focusrite Scarlett 18i20</i>	<i>Audio Interface</i>	<i>\$500.00</i>
<i>PreSonus Eris E5 Speakers</i>	<i>Studio Speakers</i>	<i>\$150.00</i>
<i>Shure SM57 Mic</i>	<i>Instrument Mic</i>	<i>\$100.00</i>
<i>Shure SM4 Condenser Mic</i>	<i>Vocal Mic</i>	<i>\$250.00</i>
<i>MacBook Air</i>	<i>Computer System</i>	<i>\$2000.00</i>
<i>StageMaster 25-foot XLR microphone cable (2x)</i>	<i>Microphone Cable</i>	<i>\$35.00</i>

# Asset List

<i>Item</i>	<i>Description</i>	<i>Cost</i>
<i>ProTools</i>	<i>DAW</i>	<i>\$500.00</i>
<i>Logic Pro X</i>	<i>DAW</i>	<i>\$200.00</i>
<i>Ableton Live 11</i>	<i>DAW</i>	<i>\$200.00</i>
<i>Rent Space</i>	<i>Studio</i>	<i>\$1500.00</i>
<i>Lights</i>	<i>Utilities</i>	<i>\$200.00</i>
	<i>Hardware/Software Total:</i>	<i>\$4035.00</i>

# Operating Cost

<i>Item</i>	<i>Description</i>	<i>Cost</i>
<i>Lights</i>	<i>Electric Bill</i>	<i>\$250.00</i>
<i>Internet (Wifi + Business Phone)</i>	<i>Utility</i>	<i>\$200.00</i>
<i>Subscriptions</i>	<i>(Protools, Hulu, Netflix, Amazon,)</i>	<i>\$500.00</i>
<i>Leasing Studio Space</i>	<i>Rent cost per mth</i>	<i>\$1500.00</i>
	<i>Total per month:</i>	<i>\$2450.00</i>

# Startup Cost

<i>Item</i>	<i>Description</i>	<i>Cost</i>
<i>Studio Equipment</i>	<i>Sound Board, Mics, Instruments, etc....</i>	<i>\$10,000</i>
<i>Legal Documents</i>	<i>LLC, EIN, Trademark, etc....</i>	<i>\$1500.00</i>
<i>Renovations</i>	<i>Furniture, Lighting, etc...</i>	<i>\$10,000</i>
<i>Marketing</i>	<i>(Social Media, Radio/TV Ads, etc)</i>	<i>\$500.00</i>
	<i>Total:</i>	<i>\$22,000</i>



# Legal Paperwork Examples (In progress)

## APPLICATION FOR THE REGISTRATION OF A TRADEMARK OR SERVICE MARK PURSUANT TO CHAPTER 495, FLORIDA STATUTES

TO: **Division of Corporations**  
Post Office Box 6327  
Tallahassee, FL 32314

### PART I

1. OWNER/APPLICANT: Enter the name and address of the individual or the business entity to be listed as the owner of the Trademark and/or Service Mark on the records of the Florida Department of State.

(a) Owner's/Applicant's name: Marcellus Olds

(b) Owner's/Applicant's business address: \_\_\_\_\_

City/State/Zip

If different, Owner's/Applicant's mailing address: \_\_\_\_\_

City/State/Zip

(c) Owner's/Applicant's telephone number: (\_\_\_\_) \_\_\_\_\_

Check the appropriate box to indicate the Owner/Applicant is a(n):

- Individual     Corporation     Joint Venture     Limited Liability Company  
 General Partnership     Limited Partnership     Union     Other: \_\_\_\_\_

If the Owner/Applicant is a business entity, the business entity must have an active filing or registration on file with the Florida Department of State. If the Owner/Applicant is not an individual, enter the business entity's Florida registration/document number in #1, the state or country under the laws of which the business entity is currently formed, organized or incorporated under in #2, and the entity's federal employer identification number (EIN) in #3.

(1) Florida registration/document number: \_\_\_\_\_

(2) Domicile State or Country: \_\_\_\_\_

(3) Federal Employer Identification Number: \_\_\_\_\_

2. (a) **SERVICE MARK:** If the owner/applicant is using the name, logo, design and/or slogan being registered in connection with a type of service, the mark is a service mark. If the mark is a service mark, the applicant/owner must list the specific service(s) the mark is being used in connection with. For example: furniture moving services, diaper services, house painting services, wholesale and retail sales of tractor equipment, etc. If the owner/applicant is using the mark to identify services available in the market place, enter the specific service(s) being rendered here:

(Note: List only those services currently being rendered by the owner/applicant. Do not include future services.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### PART II

1. You must state the date the name, logo, design and/or slogan was first used in the state of Florida, and, if it was used in another state or country, the date you first used the name, logo, design and/or slogan in the other state or country. Enter the month, day, and year the name, logo, design and/or slogan was first used by the applicant/owner, the predecessor, or a related company in Florida. If the name, logo, design and/or slogan has been used in another state or country, then you must also enter the month, day, and year the name, logo, design and/or slogan was/were used in another state or country, when applicable.

**Note: The Florida Statutes require a mark to be in use prior to registration.**

(a) Date first used in other state or country, if applicable: \_\_\_\_\_

(b) Date first used in Florida: \_\_\_\_\_

### PART III

#### **ENTER NAME, LOGO, DESIGN AND/OR SLOGAN BEING REGISTERED:**

1. Enter the name, a brief description of the logo or design, and/or the slogan you are registering. The description of the logo and/or design must be 25 words or less. List the exact name, slogan, and/or description of the logo/design here: (NOTE: The name, logo, design and/or slogan listed in this section must match the exact name, logo, design and/or slogan listed on your specimens or examples.)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Provide the English translation of any and all terms listed #1 above, when applicable:

\_\_\_\_\_  
\_\_\_\_\_

2. **DISCLAIMER STATEMENT** (if applicable):

Your mark may include a word or design that is commonly used by others. Commonly used terms or designs must be disclaimed. When you disclaim a specific term or design, you are acknowledging this term is commonly used by others and that you do not claim the exclusive right to use the disclaimed term or design. All geographical terms and representations of cities, states or countries must be disclaimed (i.e., Miami, Orlando, Florida, the design of the state of Florida, the design of the United States of America, etc.). Corporate suffixes and terms readily associated with the specific product(s) and/or(s) service being provided must also be disclaimed.

Enter all terms listed in #1 above which require a disclaimer in the space provided below:

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE THE TERM(S)" \_\_\_\_\_

\_\_\_\_\_ " APART FROM THE MARK AS SHOWN.



# Legal Paperwork Examples (In progress)

## Summary of your information

Please review the information you are about to submit. If any of the information below is incorrect, you will need to [start a new application](#).

Click the "Submit" button at the bottom of the page to receive your EIN.

## Organization Type: LLC

### LLC Information

Legal name:	SUPEDUP STUDIOS
County:	HILLSBOROUGH
State/Territory:	FL
Start date:	NOVEMBER 2024
State/Territory where articles of organization are (or will be) filed:	FL

### Addresses

Physical Location:	2706 W SAINT CONRAD ST TAMPA FL 33607
Phone Number:	813-704-7828

### Responsible Party

Name:	MARCELLUS U OLDS SOLE MBR
SSN/ITIN:	XXX-XX-8019

### Principal Business Activity

What your business/organization does:	SERVICE
Principal products/services:	AUDIO PRODUCTION SERVICES

### Additional LLC Information

Owns a 55,000 pounds or greater highway motor vehicle:	NO
Involves gambling/wagering:	NO
Involves alcohol, tobacco or firearms:	NO
Files Form 720 (Quarterly	

*Owner: Marcellus Olds*



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<https://molds1.wixsite.com/hit-maker-express>